



THE NATIONALSSM 2009

SMC JUDGING FORM



SMC Name: _____

Utilizing the entry powerpoint, score the SMC based on the following criteria:

1. Membership (25%)

Total number _____
Retention Vs New members _____
Promotion of membership – includes drives, contests and appreciation events _____

2. Programs/Seminars (25%)

Promotion _____
Events – please include photos _____
Topics and speakers _____

3. Education (20%)

Promotion _____
Courses include by not limited to: MIRM, CSP _____

4. Council Marketing (20%)

Promotion of council activities and events _____
Includes: website, flyers, newsletters etc. community service projects –
include photos. _____

5. Awards Programs (10%)

Includes promotion of program, events and creativity _____
Please include collateral, photos of events and budget _____

6. Optional items BONUS 5 points

Nationals Promotion of NSMC, including NSMC events,
The Nationals Awards, and/or Nationals Rollover program _____