



THE NATIONALSSM 2009

SALES & MARKETING COUNCIL OF THE YEAR ENTRY FORM



MEMBERSHIP SIZE as of September 26, 2008 _____

These awards honor local Sales & Marketing Councils for outstanding organization, programs, education, community involvement, promotion, and membership development for the period from September 1, 2007 to September 1, 2008. These awards apply to affiliated local SMCs only. All SMCs are encouraged to enter, whether large or small. Judges will consider size of association and geographic location when selecting winners.

Local SMC name: _____

Local Builders Association Executive Officer: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Telephone: _____ E-mail: _____

Submitted by: _____

Telephone: _____ E-mail: _____

MEMBERSHIP RECORD:

Membership Total as of Entry Date: _____

Number of renewals between September 1, 2007 and entry date: _____

Number of New Members between September 1, 2007 and entry date: _____

SUBMISSION:

Fill in all fields of the entry form and submit two (2) CD's containing PPT file.

SMC of the Year Requirements

SMC's to provide a powerpoint show that conveys the following information. Maximum length of powerpoint is 5 Minutes – must run on PPT 2003. Creativity is encouraged.

- 1. Membership
Total number
Retention Vs New members
Promotion of membership – includes drives, contests and appreciation events
2. Programs/Seminars
Promotion
Events – please include photos
Topics and speakers
3. Education
Promotion
Courses include by not limited to: MIRM, CSP
4. Council Marketing
Promotion of council activities and events
Includes: website, flyers, newsletters etc. community service projects – include photos.
5. Awards Programs
Includes promotion of events and creativity. Please include collateral, photos of events and budget.
6. Optional items – Nationals Promotion of NSMC, including NSMC events, The Nationals Awards, and Nationals Rollover program – 5 Bonus Point

SMC of the Year Entries will be shown at The Nationals Gala!

Please return the form with \$150.00 entry fee to:

The NationalsSM (NSMA)

10416 Hamilton St., Alta Loma, CA 91701

DEADLINE: Must be received by September 26, 2008.



THE NATIONALSSM 2009

SMC JUDGING FORM



SMC Name: _____

Utilizing the entry powerpoint, score the SMC based on the following criteria:

1. Membership (25%)

Total number _____
Retention Vs New members _____
Promotion of membership – includes drives, contests and appreciation events _____

2. Programs/Seminars (25%)

Promotion _____
Events – please include photos _____
Topics and speakers _____

3. Education (20%)

Promotion _____
Courses include by not limited to: MIRM, CSP _____

4. Council Marketing (20%)

Promotion of council activities and events _____
Includes: website, flyers, newsletters etc. community service projects –
include photos. _____

5. Awards Programs (10%)

Includes promotion of program, events and creativity _____
Please include collateral, photos of events and budget _____

6. Optional items BONUS 5 points

Nationals Promotion of NSMC, including NSMC events,
The Nationals Awards, and/or Nationals Rollover program _____