



THE NATIONALSSM 2010

SALES & MARKETING COUNCIL OF THE YEAR ENTRY FORM



MEMBERSHIP SIZE as of October 1, 2009 _____

These awards honor local Sales & Marketing Councils for outstanding organization, programs, education, community involvement, promotion, and membership development for the period from September 1, 2008 to September 1, 2009. These awards apply to affiliated local SMCs only. **All SMCs are encouraged to enter, whether large or small.** Judges will consider size of association and geographic location when selecting winners.

Local SMC name: _____

Local Builders Association Executive Officer: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Telephone: _____ E-mail: _____

Submitted by: _____

Telephone: _____ E-mail: _____

MEMBERSHIP RECORD:

Membership Total as of Entry Date: _____

Number of renewals between September 1, 2008 and entry date: _____

Number of New Members between September 1, 2008 and entry date: _____

SUBMISSION:

Fill in all fields of the entry form and submit two (2) CD's containing PPT file.

SMC of the Year Requirements

SMC's to provide a powerpoint show that conveys the following information. Maximum length of powerpoint is 5 Minutes – must run on PPT 2003. Creativity is encouraged or a portfolio that contains the following tabs:

1. Membership
 - Total number
 - Retention Vs New members
 - Promotion of membership – includes drives, contests and appreciation events
2. Programs/Seminars
 - Promotion
 - Events – please include photos
 - Topics and speakers
3. Education
 - Promotion
 - Courses include by not limited to: MIRM, CSP
4. Council Marketing
 - Promotion of council activities and events
 - Includes: website, flyers, newsletters etc. community service projects – include photos.
5. Awards Programs
 - Includes promotion of events and creativity. Please include collateral, photos of events and budget.
6. Optional items – Nationals Promotion of NSMC, including NSMC events, The Nationals Awards, and Nationals Rollover program – 5 Bonus Point

SMC of the Year Entries will be shown at The Nationals Gala!

Please return the form with \$150.00 entry fee to:

The NationalsSM (NSMA)

10416 Hamilton St., Alta Loma, CA 91701

DEADLINE: Must be received by October 2, 2009.