



THE NATIONALSSM 2012
**SALES & MARKETING
COUNCIL OF THE YEAR
ENTRY FORM**



MEMBERSHIP SIZE as of September 01, 2011 _____

These awards honor local Sales & Marketing Councils for outstanding organization, programs, education, community involvement, promotion, and membership development for the period from September 1, 2010 to September 1, 2011. These awards apply to affiliated local SMCs only. **All SMCs are encouraged to enter, whether large or small.** Judges will consider size of association and geographic location when selecting winners.

Local SMC name: _____

Local Builders Association Executive Officer: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Telephone: _____ E-mail: _____

Submitted by: _____

Telephone: _____ E-mail: _____

MEMBERSHIP RECORD:

Membership Total as of Entry Date: _____

Number of renewals between September 1, 2010 and entry date: _____

Number of New Members between September 1, 2011 and entry date: _____



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SUBMISSION:

Fill in all fields of the entry form and submit file containing PPT or Movie

SMC of the Year Requirements

SMCs to provide a powerpoint or movie that conveys the following information

Maximum length of powerpoint is 5 Minutes

Creativity is encouraged.

1. Membership

Total number

Retention vs New members

Promotion of membership – includes drives, contests and appreciation events

2. Programs/Seminars

Promotion

Events – please include photos

Topics and speakers

3. Education

Promotion

Courses include by not limited to: MIRM, CSP

4. Council Marketing

Promotion of council activities and events

Includes: website, flyers, newsletters etc. community service projects – include photos.

5. Awards Programs

Includes promotion of events and creativity

Please include collateral, photos of events and budget

6. Optional items – Nationals Promotion of NSMC, including NSMC events, The Nationals Awards –
5 Bonus Points

SMC of the Year Entries will be shown at The Nationals Gala!

Please return the form with \$150.00 entry fee to:

The NationalsSM (NSMA)

10416 Hamilton St.

Alta Loma, CA 91701

DEADLINE: Must be received by September 26, 2011.