



THE NATIONALSSM 2012

SMC JUDGING FORM



SMC Name: _____

Utilizing the entry powerpoint, score the SMC based on the following criteria:

1. Membership (25%)

Total number _____

Retention vs New members _____

Promotion of membership – includes drives, contests and appreciation events _____

2. Programs/Seminars (25%)

Promotion _____

Events – please include photos _____

Topics and speakers _____

3. Education (20%)

Promotion _____

Courses include by not limited to: MIRM, CSP _____

4. Council Marketing (20%)

Promotion of council activities and events _____

Includes: website, flyers, newsletters etc. community service projects – include photos

5. Awards Programs (10%)

Includes promotion of program, events and creativity _____

Please include collateral, photos of events and budget _____

6. Optional items BONUS 5 points

Promotion of NSMC, including NSMC events, and NationalsSM Awards _____