

# Gold Awards

[Order Duplicate Trophy](#)

Category	Name of Individual	Location	Builder		
<b>Cat. 1 - Rookie Sales Person of the Year</b>					
	<a href="#">Jennifer Danko, CSP</a>	Newport Beach, California	The Ryness Company		
	<a href="#">Emilie Epelman</a>	New York City, New York	The Marketing Directors, Inc.		
<b>Cat. 2 - Sales Person of the Year</b>					
	<a href="#">Janet Shaffer</a>	Fort Myers, Florida	First Home Builders of Florida		
<b>Cat. 3 - Sales Team of the Year</b>					
	<a href="#">Sale Team from First Home Builders of Florida</a>	Fort Myers, Florida	First Home Builders of Florida		
<b>Cat. 4 - Sales Manager of the Year</b>					
	<a href="#">Vicki Peters, MIRM, CMP, CSP</a>	Greensboro, North Carolina	John Kavanagh Company		
<b>Cat. 5 - Marketing Director of the Year</b>					
	<a href="#">Keith Fahey</a>	San Antonio, Texas	Centex Homes		
<b>Cat. 6 - Sals &amp; Marketing Council of the Year - Under 250 Members</b>					
	SMC of Lexington Home Builders Association	Lexington, Kentucky			
<b>Cat. 6 - Sals &amp; Marketing Council of the Year - 250 to 500 Members</b>					
	SMC of Collier Builders Association	Collier County, Florida			
<b>Cat. 6 - Sals &amp; Marketing Council of the Year - Over 500 Members</b>					
	Triangle SMC	Raleigh, North Carolina			
Category	Community	Location	Builder	Marketing Director	Associate Name
<b>Cat. 7 - Best Logo Design</b>					
	<a href="#">Braeburn</a>	Seattle, Washington	Capital Hill Developments, LLC	Caroline Scull	Effective Design Studio
<b>Cat. 8 - Best Brochure - under \$250,000</b>					
	<a href="#">Braeburn</a>	Seattle, Washington	Capital Hill Developments, LLC	Caroline Scull	Effective Design Studio
<b>Cat. 9 - Best Brochure - \$250,000 to \$500,000</b>					
	<a href="#">M2i</a>	San Diego, California	CityMark Development	Russ Haley	Roni Hicks & Associates
<b>Cat. 10 - Best Brochure over \$500,000</b>					
	<a href="#">Orion</a>	Houston, Texas	Asbury Place Development	Robert Day	PACE Advertising
<b>Cat. 11 - Best Brochure - Masterplanned</b>					
	<a href="#">Spanish Peaks Resort</a>	Big Sky, Montana	Spanish Peaks Resort		The Communique Group, Inc.
<b>Cat. 12 - Best Electronic Media</b>					
	<a href="#">Spanish Peaks Resort</a>	Big Sky, Montana	Spanish Peaks Resort		The Communique Group, Inc.
<b>Cat. 13 - Best Direct Mail</b>					
	<a href="#">Seahaus</a>	La Jolla, California	Barratt Urban Development & CLB	Cynthia Monaco	Greenhaus

Category	Community	Location	Builder	Marketing Director	Associate Name
<b>Cat. 14 - Best Broker Promotion</b>					
	<a href="#">Mercedes Giveaway</a>	Jacksonville, Florida	Huston Companies	Deanna Cope	Renaissance Creative Services
<b>Cat. 15 - Best Black &amp; White Ad - Single Project</b>					
	<a href="#">Seabridge Villas "Think you can't afford a new home"</a>	Huntington Beach, California	Regis Homes	David Jacobson	RAP Communications, Inc.
<b>Cat. 16 - Best Black &amp; White Ad - Corporate or Combo</b>					
	<a href="#">"Ala Carte - Ala Lennar"</a>	Hoffman Estates, Illinois	Lennar Homes	Kathleen Dervin	Leibson McGrath, Inc.
<b>Cat. 17 - Best Black &amp; White Ad - Masterplan</b>					
	<a href="#">"Lake Forest has everything kids love"</a>	Cumming, Georgia	Pathway Communities	Peggy Sullivan	McRae Communications
<b>Cat. 18 - Best Color Ad - Single Project</b>					
	<a href="#">Promotory The Ranch Club "He Said She Said"</a>	Park City, Utah	Pivotal Group	The Communique Group, Inc.	
<b>Cat. 19 - Best Color Ad - Corporate or Combo</b>					
	<a href="#">Davidson Communities "New Home Old Soul"</a>	San Diego, California	Davidson Communities	Catherine D. McGill	Martin Stevers Design
<b>Cat. 20 - Best Color Ad - Masterplan</b>					
	<a href="#">Southern Hills Plantation Club "Time"</a>	Brooksville, Florida	LandMar Group, LLC	Jim Doyle	Full Circle Productions/In House
<b>Category</b>	<b>Community</b>	<b>Location</b>	<b>Builder</b>	<b>Marketing Director</b>	<b>Associate Name</b>
<b>Cat. 21 - Best Radio Commercial</b>					
	<a href="#">"Time Out"</a>	Castle Rock, Colorado	Castle Rock Development Company	Jennifer Hurst	Strada Advertising
<b>Cat. 22 - Best Television Commercial</b>					
	<a href="#">Seahaus</a>	La Jolla, California	Barratt Urban Development & CLB Partners	Cynthia Monaco	Greenhaus
	<a href="#">"Wishes"</a>	Columbus, Ohio	M/I Homes	Peter Stofflet	M/I Homes Marketing
<b>Cat. 23 - Best Overall Ad Campaign</b>					
	<a href="#">Vistancia</a>	Peoria, Arizona	Vistancia, LLC	Sandy Emsay	The Motta Company
	<a href="#">Playa Vista</a>	Playa Vista, California	Playa Capital	Kristin Ramsey	Kerker Kommunikatons/High Beam Marketing
<b>Cat. 24 - Best Special Promotion</b>					
	<a href="#">Legacy Cover "Blockbuster Night"</a>	Stuart, Florida	Engle Homes	Linda Massarella	GBR Associates, Inc.
<b>Cat. 25 - Best Marketing Program by a Small Volume Builders - less than 100 units</b>					
	<a href="#">Spanish Peaks Resort</a>	Big Sky, Montana	Spanish Peaks Resort		The Communique Group, Inc.
<b>Cat. 26 - Best Marketing Program by an Associate</b>					
	<a href="#">InterCommunications</a>	Irvine, California	InterCommunications	Toni Alexander	
<b>Cat 27 - Best Website for a Community</b>					
	<a href="http://www.interactive.p11.com/rosswoods">www.interactive.p11.com/rosswoods</a>	Belmont, California	Regis Homes of Northern California	Rob Parker	p11 creative

<b>Cat. 27A- Best Website for a Builder</b>					
	<a href="http://www.davidsoncommunities.com">www.davidsoncommunities.com</a>	Del Mar, California	Davidson Communities	Catherine D. McGill	BCDC.US
<b>Cat. 28 - Best Website for an Associate/Supplier</b>					
	<a href="http://www.I-marketingtools.com">www.I-marketingtools.com</a>	Santa Ana Heights, California	p11 Creative	Lance Huante	
<b>Cat. 29 - Best Sales Office - 600 sf &amp; Under</b>					
	<a href="#">KB Home Sales Office</a>	Los Angeles, California	KB Home	KB Home	
<b>Cat. 30- Best Sales Office - over 600 sf</b>					
	<a href="#">Seahaus</a>	La Jolla, California	Barratt Urban Development	Cynthia Monaco	Parisi
<b>Cat 31 - Best Sales or Information Pavillion</b>					
	<a href="#">Estrella Mountain Ranch</a>	Goodyear, Arizona	Sun MP, LLC	Stacey Boltz	Wespac Construction/MICE Marketcraft
<b>Cat. 32 - Best Design Center</b>					
	<a href="#">Design Studio</a>	Madison, Wisconsin	Veridian Homes		
<b>Cat. 33 - Best Signage</b>					
	<a href="#">Front Street</a>	Ladera Ranch, California	Standard Pacific Homes	Karen Spargo	p11creative
<b>Cat. 34 - Best Landscape Design</b>					
	<a href="#">Aria</a>	Henderson, Nevada	Christopher Homes	Erika Geiser	Nuvis
	<a href="#">Oceana</a>	Newport Beach, California	Standard Pacific Homes	Karen Spargo	Summers/Murphy & Partners
<b>Cat. 35 - Best Interiors under 250K</b>					
	<a href="#">Seabridge Villas Plan 1</a>	Huntington Beach, California	Regis Homes	David Jacobson	Design Tec
<b>Cat. 36 - Best Interiors \$250,001 - \$400,00</b>					
	<a href="#">Firelight The Presidio Plan</a>	Highlands Ranch, Colorado	Berkeley Homes	Jennifer Hall	Captivating Design Service
<b>Cat. 37 - Best Interiors \$400,001 - \$650,000</b>					
	<a href="#">Buckhead Grand Plan G</a>	Atlanta, Georgia	Julian LeCraw & Co.	David Tufts	DES-SYN
	<a href="#">The Arborage at Ladera Ranch Plan 2</a>	Ladera Ranch, California	Richmond American Homes	Anne Walker	Pacific Dimensions
<b>Cat. 38 - Best Interiors \$650,001 - \$1 Million</b>					
	<a href="#">Stapleton The Avanzare</a>	Denver, Colorado	Infinity Home Collection	Dave Steinke	Hillary Reed Interiors
	<a href="#">The Woods Plan 1</a>	Eastlake/Chula Vista, California	K. Hovnanian Homes	Maggie McIntee	Karen Butera, Inc.
<b>Cat. 39 - Best Interiors over \$1Million</b>					
	<a href="#">Custom Private Residence</a>	Jupiter, Florida	Shapiro/Pertnoy Companies		Marc-Michaels Interior Design / Kenneth Alpert Associates, Inc.
<b>Cat. 40 - Best Product Design Detached under \$250,000</b>					
	<a href="#">The Boulders at Sonoma Ranch The</a>	Las Cruces,	The Boulders at	John	Iverson Architects

[Anton Plan 1](#)

New Mexico

Sonoma Ranch, LLC

Schleimer

Category	Community	Location	Builder	Marketing Director	Associate Name
<b>Cat. 41 - Best Product Design Detached \$250,001 - \$400,000</b>					
	<a href="#">Trilogy at Vistancia Stellare</a>	Peoria, Arizona	Shea Homes	Sandy Esmay	Bassenian/Lagoni Associates
<b>Cat. 42 - Best Product Design Detached \$400,001 - \$650,000</b>					
	<a href="#">Palo Verde Plan Four</a>	Las Vegas, Nevada	Pardee Homes	Kathy Hilty	Bassenian/Lagoni Architects
<b>Cat. 43 - Best Product Design \$650,001 - \$1 Million</b>					
	<a href="#">The Avanzare</a>	Denver, Colorado	Infinity Home Collection	David Steinke	Woodley Architectural Group
	<a href="#">Toll Brothers at Red Rock Country Club Modena</a>	Las Vegas, Nevada	Toll Brothers	Kira McCarron	KTGY Group
<b>Cat. 44 - Best Product Design over \$1 Million</b>					
	<a href="#">The Cortile Collection at the Bridges Residence three</a>	Rancho Sante Fe, California	Lennar Communities/Greystone Homes	Tom Martin	Bassenian/Logoni Architects
<b>Cat. 45 - Best Product Attached less than 10d/u</b>					
	<a href="#">Citrus Plan 3</a>	Irvine, California	Brookfield Homes	Carina Hathaway	Scheurer Architects
<b>Cat 46 - Best Product Designed Attached over 10 d/u</b>					
	<a href="#">Sutters Mill</a>	Ladera Ranch, California	Centex Homes South Coast Division	Janet Kemmerer	Bassenian/Lagoni Architects
<b>Cat. 47 - Best Product Design Small Builder</b>					
	<a href="#">Bedford at Falls River</a>	Raleigh, North Carolina	Wakefield Development Company	Kathy Catullo	Triangle Residential Design
<b>Cat 48 - Best Custom or Spec Home</b>					
	<a href="#">River Wind Plantation</a>	Jupiter, Florida	Simmons Building Corp.	Affiniti Architects	
	<a href="#">The DeFelice Residence</a>	Irvine, California	Warmington Custom Homes	Carol Carroll	Bassenian/lagoni Architects
<b>Cat. 49 - Best Attached Community Urban</b>					
	<a href="#">Orion</a>	Houston, Texas	Asbury Place Development	Robert Day	
<b>Cat 50 - Best Attached Community Suburban</b>					
	<a href="#">Seabridge Villas</a>	Huntington Beach, California	Regis Homes	David Jacobson	
<b>Cat.51 - Best Detached Community under \$500,000</b>					
	<a href="#">Traditions at Historic Southbury</a>	Southbury, Connecticut	WCI Spectrum Communities	Gabe Pasquale	
<b>Cat 52 - Best Detached Community over \$500,000</b>					
	<a href="#">Stone Canyon Preserve</a>	Claremont, California	Centex Homes LA/Ventura Division	Amanda Larson	
<b>Cat. 53 - Best Masterplanned Community</b>					
	<a href="#">Vistancia</a>	Peoria, Arizona	Shea Homes	Sandy Esmay	