

Gold Awards

Gold Awards will be announced as the feature highlight of the Nationals Gala to be held **February 7**, at the Rosen Shingle Creek Resort in Orlando, FL.

[Duplicate Awards Order Form](#)
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Region #	Name of Individual	Builder	Location
CATEGORY 01 - ROOKIE SALES PERSON OF THE YEAR			
Region 4	Kyle Krecklow	Ryland Homes - Twin Cities	Eden Prairie, MN
CATEGORY 02 - SALES PERSON OF THE YEAR			
Region 8	Sheena M. Guido	The Marketing Directors, Inc., a Ryness Company	New York, NY
CATEGORY 03- SALES TEAM OF THE YEAR			
Region 2	Theresa Maisen, CSP, James I. Park, CSP & Lindsay Wilson, CSP	The Ryness Company	Newport Beach, CA
Region 5	Maria, Sirgo, Eduardo, Pena, Johnny Hackett, Michelle Lo, Robert Taylor, Paul Cinciripini, Lisa Tran, Gus Garcia, Sarah Ta & Quyen Nguyen	Royce Builders	Houston, TX
CATEGORY 04 - SALES MANAGER OF THE YEAR			
Region 9	Rich Rudnicki	Winchester Homes	Bethesda, MD
CATEGORY 05 - MARKETING DIRECTOR OF THE YEAR			
Region 10	Peggy Sullivan	Pathway Communities	Atlanta, GA
CATEGORY 06 - SMC OF THE YEAR - UNDER 250 MEMBERS			
		Horry Georgetown SMC	
CATEGORY 07 - SMC OF THE YEAR - 250 TO 500 MEMBERS			
		Atlanta Sales & Marketing Council of the Greater Atlanta Home Builders Association	Tucker, Georgia
CATEGORY 08 - SMC OF THE YEAR - OVER 500 MEMBERS			
		Inland Empire Sales & Marketing Council	Huntington Beach, California

Project Name -Plan #	Location	Builder	Marketing Director	Associate
CATEGORY 10 - BEST LOGO				
East Pier	Boston, MA	Builder: Lennar Urban	Marketing Director: Joyce Skarka	Ad Agency: ADD, Inc.
CATEGORY 11 - BEST GRAPHIC CONTINUITY				
The Ocean Club	Revere Beach, MA	Builder: Fustolo Development LLC	Marketing Director: N/A	Ad Agency: Doerr Associates/Conventures
CATEGORY 12 - BEST BROCHURE FOR A COMMUNITY PRICED UNDER \$400,000				
Alley24	Seattle, WA	Builder: Vulcan Real Estate	Marketing Director: Alison Jeffries	Ad Agency: DEI Creative
CATEGORY 13 - BEST BROCHURE FOR A COMMUNITY PRICED \$400,000-\$650,000				
Redwood Lofts	Marina Del Rey, CA	Builder: Standard Pacific Homes - Los Angeles Division	Marketing Director: Alison Banks	Ad Agency: The Roxburgh Agency
CATEGORY 14 - BEST BROCHURE FOR A COMMUNITY PRICED \$650,000-\$1,000,000				
		Builder: PN	Marketing Director:	Ad Agency: Eason

Union Row	Washington, DC	Hoffman Inc.	Alanna Doczi-Deal	Associates
CATEGORY 15 - BEST BROCHURE FOR A COMMUNITY PRICED OVER \$1MILLION				
Henley on Hudson	Weehawken, NJ	Builder: Lennar Urban	Marketing Director: Joyce Skarka	Ad Agency: The 7th Art
JUDGE'S SPECIAL AWARD - BEST BROCHURE FOR A COMMUNITY PRICED OVER \$1MILLION				
Azzura	Marina Del Rey, CA	Builder:	Marketing Director: Chuck Sigmon	Ad Agency: InterCommunicationsInc
CATEGORY 16A - BEST BROCHURE FOR A RESORT COMMUNITY				
Mountain Air	Burnsville, NC	Developer: Mountain Air	Marketing Director: Donna Haynes	Ad Agency: Applied Communications
CATEGORY 16 - BEST BROCHURE FOR A MASTERPLAN COMMUNITY				
River Hall	Alva, FL	Builder: N/A	Marketing Director: Jim Doyle	Ad Agency: Full Circle Productions
CATEGORY 17 - BEST BROCHURE FOR A BUILDER				
Brookfield Southland Group	Costa Mesa, CA	Builder: Brookfield Homes Southland Group	Marketing Director: Carina M. Hathaway	Ad Agency: Weston/Mason Marketing
CATEGORY 18 - BEST DIRECT MAIL				
Portola Springs	Irvine, CA	Builder: Irvine Community Development Group	Marketing Director: Suzanne Maddalon	Ad Agency: Greenhaus
CATEGORY 19 - BEST INTERNET MAKETING CAMPAIGN				
John Laing Homes Corporate Lost Looker Survey	San Diego, CA	Builder: John Laing Homes Corporate	Marketing Director: Denise Bader	Ad Agency: Interactivate
CATEGORY 20 - BEST BLACK & WHITE AD				
Watermark	San Francisco, CA	Builder: San Francisco Cruise Terminal	Marketing Director: Caroline Anzur	Ad Agency: Gauger + Associates
CATEGORY 21 - BEST COLOR AD FOR A SINGLE PROJECT				
Seahaus	La Jolla, Ca	Builder: Barratt American	Marketing Director: Lenette Hewitt	Ad Agency: Greenhaus
CATEGORY 22 - BEST COLOR Ad CORPORATE COMBO				
"No place Like Home" Web Ad	Franklin, TN	Builder: The Jones Company of Tennessee, LLC	Marketing Director: Bridget Wilson Wright	Ad Agency: The Point Group
CATEGORY 23 - BEST COLOR Ad FOR A MASTERPLAN COMMUNITY				
Reynolds Plantation Diamond Ad	Greensboro, GA	Builder: Linger Longer Development Company	Marketing Director: Bill Houghton	Ad Agency: Denmark {the agency}
CATEGORY 24 - BEST RADIO COMMERCIAL				
Stapleton - Mr. In Between Guy	Denver, CO	Builder: N/A	Marketing Director: JuliAnne Murphy	Ad Agency: Strada Advertising
CATEGORY 25 - BEST TELEVISION COMMERCIAL				
Centex Homes - Dad	Albuquerque, NM	Builder: Centex Homes New Mexico	Marketing Director: Ashley Cook	Ad Agency: Mud Advertising
CATEGORY 26 - BEST OVERALL Ad CAMPAIGN				
"C"	Tampa, FL	Builder: Crescent Resources, LLC	Marketing Director: N/a	Ad Agency: Walker Brand Communications

CATEGORY 27 - BEST SPECIAL PROMOTION

Azzurra - Artists Event	Marina Del Rey, CA	By: N/A	Marketing Director: Chuck Sigmon	Ad Agency: InterCommunicationsInc
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CATEGORY 28 - BEST BUYER RETENTION PROGRAM

My Home - Online Membership	Newport Bech, CA	Builder: John Laing Homes	Marketing Director: Denise Bader	Ad Agency: Greenhaus
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CATEGORY 29 - BEST MARKETING CAMPAIGN FOR A GREEN BUILT COMMUNITY

Green Built Home	Madison, WI	Builder: Madison Area Builders Association	Marketing Director: Dave Borski/Nathan Engstrom	Ad Agency: Kennedy Communiations
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CATEGORY 30 - BEST MARKETING PROMOTION BY AN ASSOCIATE OR SUPPLIER SERVING THE HOUSING INDUSTRY

Gauger + Associates Real Estate Brochure	San Francisco, CA	Builder: N/A	Marketing Director: David Gauger	Associate: Gauger + Associates
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CATEGORY 31 - BEST COMMUNITY SERVICE PROJECT OR PROMOTION

Clay Shoot/Golf Toumament	Houston, TX	Builder: Royce Builders	Marketing Director: Jeremy Liardon	Ad Agency: N/A
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CATEGORY 32 - BEST WEBSITE FOR A COMMUNITY

www.heritagecreekmilton.com	Milton, DE	Builder: Schell Brothers	Marketing Director: Maureen Kearns	Ad Agency: Elevated Line Design LLC
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CATEGORY 33 - BEST WEBSITE FOR A BUILDER

www.thejackparkercorporation.com	Fort Myers, FL	Builder: Jack Parker Corporation	Marketing Director: N/A	Ad Agency: B-Squared Advertising
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CATEGORY 34 - BEST WEBSITE FOR A ASSOCIATE

www.DTDesignConcepts.com	Florida		Marketing Director: N/A	Ad Agency: Devious Design Studio
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CATEGORY 35U - BEST SALES OFFICE - URBAN

The Residences of Maple Leaf Square	Toronto, Canada	Builder: Lanterra Developments	Marketing Director: N/A	Sales Office: munge//leung: design associates
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CATEGORY 35S - BEST SALES OFFICE - SUBURBAN

Harbors at Haverstraw	Haverstraw, NY	Builder: Ginsburg Development Companies	Marketing Director: Elise Platt	Sales Office: Miller-Mohr Inc.
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CATEGORY 36 - BEST SALES INFORMATION CENTER

Del Sur Ranch House	San Diego, CA	Builder: Black Mountain Ranch, LLC	Marketing Director: Tamara Tatich	Sales Office: Design Line Interiors
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CATEGORY 37 - BEST DESIGN CENTER

Renaissance Homes	Lake Oswego, OR	Builder: Renaissance Homes	Marketing Director: Kim Whitman	Renaissance Homes Design Team and Jane Meagher, Success Strategies
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CATEGORY 38 - BEST SIGNAGE

Sea Crest	Crystal Cove, CA	Builder: Laing Luxury	Marketing Director: Dorys Balboa	Sign Company: p11 Creative
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CATEGORY 39 - BEST LANDSCAPE DESIGN FOR AN ATTACHED COMMUNITY

Los Arboles	Irvine, CA	Builder: Taylor Woodrow Homes	Marketing Director: Marla Layer	Landscape Designer: The Collaborative West
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CATEGORY 40 - BEST LANDSCAPE DESIGN FOR A DETACHED COMMUNITY

Encantada	Ladera Ranch, CA	Buulder: Pardee	Marketing Director:	Landscape Designer:
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		Homes	Jessica Fabricant	The Collaborative West
CATEGORY 41 - BEST INTERIOR MERCHANDISING OF A MODEL PRICED UNDER \$400,000				
SouthTown - The Uptown	Southgate, MI	Builder: Adco Group	Marketing Director: N/A	Interior Designer: Stephanie Kallen
CATEGORY 42 - BEST INTERIOR MERCHANDISING OF A MODEL PRICED \$400,000-\$650,000				
Sky Terrace - The Guggenheim-Plan One	Denver, CO	Builder: Infinity Home Collection	Marketing Director: David Steinke	Interior Designer: Hillary Reed Interiors
CATEGORY 43 - BEST INTERIOR MERCHANDISING OF A MODEL PRICED \$650,000-\$1,000,000				
La Cantera - The Santa Rosa	La Quinta, CA	Builder: La Playa Properties	Marketing Director: Cadie Brown	Interior Designer: Parisi
CATEGORY 44 - BEST INTERIOR MERCHANDISING OF A MODEL PRICED \$1,000,000-\$2,000,000				
Stockwell Manor - The Innisbrook Model	Falls Church, VA	Builder: Camberley Homes	Marketing Director: N/A	Interior Designer: Carlyn and Company Interiors + design
CATEGORY 45 - BEST INTERIOR MERCHANDISING OF A MODEL PRICED OVER \$2,000,000				
Beaumere	Palm Beach Gardens, FL	Builder: WCI Communities	Marketing Director: N/A	Interior Designer: Rogers Design Group
CATEGORY 46 - BEST SINGLE FAMILY DETACHED HOME PRICED UNDER \$400,000				
Parkway Lakes - The Jefferson	Richmond, TX	Builder: Royce Builders	Marketing Director: Jeremy Liardon	Architect: PL Murray & Associates
CATEGORY 47 - BEST SINGLE FAMILY DETACHED HOME PRICED \$400,000 TO \$650,000				
Inspiration - Lexington Lodge Plan	Bayport, MN	Builder: Ruttlund Company, Inc.	Marketing Director: Irene Montanari	Architect: Ruttlund Team Architects & Designers
CATEGORY 48 - BEST SINGLE FAMILY DETACHED HOME PRICED FROM \$650,000 TO \$1MILLION				
Madeira at Del Sur - Plan 4	San Diego, CA	Builder: Shea Homes LP	Marketing Director: Teri Shusterman	Architect: Woodley Architectural Group
CATEGORY 49 - BEST SINGLE FAMILY DETACHED HOME PRICED FROM \$1 TO \$2 MILLION				
Capistrano - Plan 3	Ladera Ranch, CA	Builder: K. Hovnanian Homes	Marketing Director: Maggie McIntee	Architect: Lim Chang Rohling Architects
CATEGORY 50 - BEST SINGLE FAMILY DETACHED HOME PRICED OVER \$2MILLION				
Atterbury at Villanova	Villanova, PA	Builder: Moser Builders	Marketing Director: Tricia Scott	Architect: McIntyre, Capron & Associates
CATEGORY 51 - BEST ATTACHED HOME PLAN PRICED UNDER \$500,000				
Aragon - Plan One	La Mesa, CA	Builder: Barratt American Homes	Marketing Director: Lenette Hewitt	Architect: Starck Architecture
CATEGORY 52 - BEST ATTACHED HOME PLAN PRICED OVER \$500,000				
Sky Terrace - Plan Two	Denver, CO	Builder: Infinity Home Collection	Marketing Director: David Steinke	Architect: Woodley Architectural Group, Inc.
CATEGORY 53 - BEST ONE-OF-A-KIND HOME				
Kinsley Place	DeLand, FL	Builder: The St. Joe Company	Marketing Director: N/A	Architect: Looney Ricks Kiss Architects, Inc.
CATEGORY 54 - ATTACHED COMMUNITY OF THE YEAR				
Sky Terrace	Denver, CO	Builder: Infinity Home Collection	Marketing Director: David Steinke	
CATEGORY 55/56 - DETACHED COMMUNITY OF THE YEAR				
Encantada	Ladera Ranch, CA	Builder: Pardee Homes	Marketing Director: Jessica Fabricant	
CATEGORY 57 - MASTERPLAN COMMUNITY OF THE YEAR				
		Builder/Developer:	Marketing	

