

Regional Awards

Regional Winners were determined by the judges as the top vote recipient within the region for the category. Regional Awards will be listed on the Nationals Website. Regional Awards plaques will be shipped to the entrant company.

Region #	Community	Location	Builder	Marketing Director	Associate
CATEGORY 10 - BEST LOGO DESIGN					
Region 1	5th & Madison	Seattle, WA	Beacon Capital Partners	Caroline Scull	Effective Design Studio LLC
Region 2	Capistrano	Ladera Ranch, CA	K. Hovnanian Homes	Maggie McIntee	Hayes Martin Associates
Region 3	South Shore	Aurora, CO	Southshore LLC	Tucker Stine	Greenhaus
Region 5	Heartland	Crandall, TX	Hillwood Residential	Margaret Pesnell	Anderson, Hanson & Blanton
Region 7	Bon Secour Village	Gulf Shores, AL	John O. Freeman, Jr.	N/A	Expo Displays
Region 8	East Pier	Boston, MA	Lennar Urban	Joyce Skarka	ADD, Inc.
Region 9	Bedford at Falls River	Raleigh, NC	Wakefield Development Company	Dawn Forrest	Littleton Advertising
Region 10	Water's Edge	Clearwater, FL	Opus South Development LLC	N/A	Walker Brand Communications
CATEGORY 11 - BEST GRAPHIC CONTINUITY					
Region 1	Fifteen Twenty-One Second Avenue	Seattle, WA	The Justen Company	Stacy Jones	RMB VIVID
Region 2	Fifty One	San Jose, CA	Centex Homes	Hallie Mullen	Gauger + Associates
Region 3	Verrado	Buckeye, AZ	DMB, Inc.	Tracy Simmons	Greenhaus
Region 5	Heartland	Crandall, TX	Hillwood Residential	Margaret Pesnell	Anderson, Hanson & Blanton
Region 8	Atelier	New York, NY	The Moinian Group	Adrienne Albert	The Valentine Group
Region 9	Monument Square	Richmond, VA	Gumunick Properties	N/A	Becker & Calliott Marketing
Region 10	"C"	Tampa, FL	Crescent Resources, LLC	N/A	Walker Brand Communications
CATEGORY 12 - BEST BROCHURE FOR A COMMUNITY PRICED UNDER \$400,000					
Region 1	Alley24	Seattle, WA	Vulcan Real Estate	Alison Jeffries	DEI Creative
Region 8	Lennar Chesapeake	Maryland/Delaware	Lennar	N/A	Edelmann Scott, Inc.
Region 9	Tribeca at Camp Springs	Camp Springs, MD	Wood Partners, L.L.C.	N/A	Fraser Wallace Advertising
Region 10	The Reserve at James Island	Jacksonville, FL	Alliance Alliance	N/A	Renaissance Creative
CATEGORY 13 - BEST BROCHURE FOR A COMMUNITY PRICED \$400,000-\$650,000					
Region 1	5th & Madison	Seattle, WA	Beacon Capital Partners Standard Pacific	Caroline Scull	Effective Design Studio LLC
Region 2	Redwood Lofts	Marina Del Rey, CA	Homes - Los Angeles Division	Alison Banks	The Roxburgh Agency
Region 3	Sky Terrace	Denver, CO	Infinity Home Collection	David Steinke	Milesbrand
Region 4	Willows Image				

	Brochure	Chesterfield, MO	N/A	N/A	SB&A
Region 8	The Estates at Meadow Creek	Manalapan, NJ	K. Hovnanian Homes	Debbie Kern	PACE Advertising
Region 10	TWELVE Atlantic Station	Atlanta, GA	Novare Group	Christopher Kritzman	GCI Group
CATEGORY 14 - BEST BROCHURE FOR A COMMUNITY PRICED \$650,000-\$1,000,000					
Region 2	Watermark	San Francisco, CA	San Francisco Cruise Terminal, LLC	Caroline Anzur	Gauger + Associates
Region 6	Sanctuary Club	Kildeer, IL	Jacobs Homes Inc	Juli Jacobs	LM Squared LLC
Region 8	Element	New York, NY	Brack Capital Real Estate	Shlomi Reuveni	Posner Advertising
Region 9	Union Row	Washington, DC	PN Hoffman Inc.	Alanna Doczi-Deal	Eason Associates
Region 10	Aqua	Atlanta, GA	Tivoli Properties	Coldwell Banker The Condo Store	Full Circle
CATEGORY 15 - BEST BROCHURE FOR A COMMUNITY PRICED OVER \$1MILLION					
Region 1	Fifteen Twenty-One Second Avenue	Seattle, WA	OPUS NWR, L.L.C.	Stacy Jones	RMB VIVID
Region 2	Azzurra	Marina Del Rey, CA	N/A	Tom Harrison	InterCommunicationsInc
Region 6	The Monarch	Troy, MI	Joseph Freed Associates	Kristine Gosselin	LM Squared LLC
Region 8	Henley on Hudson	Weehawken, NJ	Lennar Urban	Joyce Skarka	The 7th Art
Region 10	Amelia National Golf & Country Club	Fernandina Beach, FL	N/A	Rosy Messina	Ten United
CATEGORY 16 - BEST BROCHURE FOR A MASTERPLAN COMMUNITY					
Region 2	Seabridge	Oxnard, CA	D.R. Horton	Mark Higgins	Hayes Martin Associates
Region 3	Southshore	Aurora, CO	Southshore LLC	Tucker Stine	Greenhaus
Region 5	Telfair	Sugar Land, TX	Newland Communities	Tina Berry	Milesbrand
Region 8	Harbors at Haverstraw	Haverstraw, NY	Ginsburg Development Companies	Elise Platt	The Marcon Group
Region 9	Bedford at Falls River	Raleigh, NC	Wakefield Development Company	Dawn Forrest	Littleton Advertising
Region 10	River Hall	Alva, FL	N/A	Jim Doyle	Full Circle Productions
CATEGORY 17 - BEST BROCHURE FOR A BUILDER					
Region 2	Brookfield Southland Group	Costa Mesa, CA	Brookfield Homes Southland Group	Carina M. Hathaway	Weston/Mason Marketing
Region 5	Goff Homes	Carrollton, TX	Goff Homes	Lisa Adkinson	Seeley Advertising Design
Region 6	Epcon Communities	Dublin, OH	Epcon Communities	Phil Markwalder	Salvato, Coe & Gabor Associates
Region 8	Aspire. Ascend. Arrive.	Rehoboth, DE	Echelon Custom Homes	Maureen Kearns	N/A
Region 10	Continental Construction	Naples, FL	N/A	N/A	B-Squared Advertising
CATEGORY 18 - BEST DIRECT MAIL					
Region 1	Fifteen Twenty-One Second Avenue - Four Panels	Seattle, WA	The Justen Company	Stacy Jones	RMB VIVID
Region 2	Azzurra	Marina Del Rey, CA		Tom Harrison	InterCommunicationsInc
Region 3	South Shore	Aurora, CO	Southshore LLC	Tucker Stine	Greenhaus
Region 5	Heartland	Crandall, TX	Hillwood Residential	Margaret Pesnell	Anderson, Hanson & Blanton

Region 7	Benington	Nolensville, TN	Newmark Homes	Tondra Smith	GBR Associates
Region 8	Atelier	New York, NY	The Moinian Group	Adrienne Albert	The Valentine Group
Region 9	Wakefield Development Co. Quarterly Newsletter	Raleigh, NC	Wakefield Development Co.	Dawn Forest	Littleon Advertising & Marketing
Region 10	TwinEagles	Naples, FL	N/A	Cheryl Gam	Motta Company
CATEGORY 19 - BEST INTERNET MAKETING CAMPAIGN					
Region 2	John Laing Homes Corporate Lost Looker Survey	San Diego, CA	John Laing Homes Corporate	Denise Bader	Interactivate
Region 4	Builder Consulting	Shawnee Mission, KS		Robert Jackson	Builder Consulting
Region 8	Avalon Communities	Northeast	Avalon Bay Communities	Kari Warren	Posner Advertising
Region 9	Eastwood Homes	South Carolina	Eastwood Homes	Michael O'Brien	Genesis Internet
Region 10	Renaissance Village	Naples, FL	Antaramian Development	N/A	B-Squared Advertising
CATEGORY 20 - BEST BLACK & WHITE AD					
Region 1	Fifteen Twenty-One Second Avenue	Seattle, WA	The Justen Company	Stacy Jones	RMB VIVID
Region 2	Watermark	San Francisco, CA	San Francisco Cruise Terminal	Caroline Anzur	Gauger + Associates
Region 3	Two Biltmore Estates Golf Ad	Phoenix, AZ	GK Biltmore, LLC	Sam Robinson	Gauger + Associates
Region 7	Inventory Ad	Nashville, TN	Newmark Homes	Michael Davis	GBR Associates
Region 8	The Peninsula on the Indian River Bay	Millsboro, DE	The Peninsula at Longneck, LLC	Melissa Firetti	Marketing Specifics
Region 9	Potomac Club	Woodbridge, VA	N/A	Cassie Cataline	Hammer Communications
Region 10	Valencia	Jacksonville Beach, FL	Landsouth Development	N/A	Renaissance Creative
CATEGORY 21 - BEST COLOR AD FOR A SINGLE PROJECT					
Region 1	Fifteen Twenty-One Second Avenue	Seattle, WA	OPUS NWR, L.L.C./The Justen Company	Stacy Jones	RMB VIVID
Region 2	Seahaus	La Jolla, Ca	Barratt American	Lenette Hewitt	Greenhaus
Region 3	Centex Homes - Rush Hour	New Mexico	Centex Homes	Ashley Cook	MudHouse Advertising
Region 4	Willows ""Tuscany""	Chesterfield, MO	N/A	N/A	SB&A
Region 5	Southfork	Manvel, TX	Royce Builders	Jeremy Liardon	In House
Region 6	The Residences at Grand Plaza	Chicago, IL	Terrapin Properties	Jon Hardin	LM Squared LLC
Region 8	Atelier	New York, NY	The Moinian Group	Adrienne Albert	The Valentine Group
Region 9	Grayson Hill	Richmond, VA	Gumunick Properties	N/A	Becker & Calliott Marketing
Region 10	Isis Condominiums	Winter Springs, FL	N/A	Shan Douglas	Ten United
CATEGORY 22 - BEST COLOR AD CORPORATE COMBO					
Region 2	Doing Urban Different	Seal Beach, CA	Standard Pacific Homes - Los Angeles Division	Alison Banks	The Roxburgh Agency
Region 5	Go Ahead - Dream Big	Carrollton, TX	Goff Homes	Lisa Adkinson	Seeley Advertising Design

Region 6	Goodbye	South Bend, IN	Weiss Homes	Rita Weiss	Group Two Advertising
Region 7	""No place Like Home"" Web Ad	Franklin, TN	The Jones Company of Tennessee, LLC	Bridget Wilson Wright	The Point Group
Region 8	Centex Homes	Manalapan, NJ	Centex Homes	Carol Smith-Gephart	Pace Advertising
Region 9	PN Hofman Inc	Washington DC	PN Hofman Inc.	Alanna Doczi-Deal	Inteface Multimedia
Region 10	Park Square Homes	Orlando, FL	Park Square Homes	Jody Proudfit	Ten United
CATEGORY 23 - BEST COLOR AD FOR A MASTERPLAN COMMUNITY					
Region 2	Portola Springs	Irvine, CA	The Irvine Co.	Suzanne Maddalon	Greenhaus
Region 3	Thompson River Ranch	Johnstown, CO	Oakwood Homes	Brooke Rav	Milesbrand
Region 5	Telfair	Sugar Land, TX	Newland Communities	Tina Berry	Milesbrand
Region 8	Harbors at Haverstraw	Haverstraw, NY	Ginsburg Development Companies	Elise Platt	The Marcon Group
Region 9	Mackintosh on the Lake	Raleigh, NC	Wakefield Development Company	Polly Jenkins	The King Partnership
Region 10	Reynolds Plantation Diamond Ad	Greensboro, GA	Linger Longer Development Company	Bill Houghton	Denmark {the agency}
CATEGORY 24 - BEST RADIO COMMERCIAL					
Region 2	Metrome	San Diego, CA	Barratt American	Lenette Hewitt	Greenhaus
Region 3	Stapleton - Mr. In Between Guy	Denver, CO	N/A	JuliAnne Murphy	Strada Advertising
Region 5	Dream Big - Goff Homes	Carrollton, TX	Goff Homes LTD	Lisa Adkinson	Seeley Advertising Design
Region 7	Launch Pad - Jones Co	Franklin, TN	The Jones Co of Tennessee, LLC	Bridget Wilson Wright	The Point Group
Region 8	Southfork	Mashpee, MA	DJG Construction	Donna Marcou	Carlson Communications
Region 9	Quail Ridge	Charlotte, NC	Eastwood Homes	Michael O' Brien	Genesis Internet
Region 10	Renaissance Village	Naples, FL	antaramian Development	N/A	B-Squared
CATEGORY 25 - BEST TELEVISION COMMERCIAL					
Region 2	Metrome	San Diego, CA	Barratt American	Lenette Hewitt	Greenhaus
Region 3	Centex Homes - Dad	Albuquerque, NM	Centex Homes New Mexico	Ashley Cook	MudHouse Advertising
Region 5	Go Ahead - Dream Big	Carrollton, TX	Goff Homes	Lisa Adkinson	Seeley Advertising Design
Region 6	Town & County Homes	Chicago, IL	Town & Country Homes	Mark Katz	LM Squared LLC
Region 7	Beazer Homes - Dreams	Nashville, TN	Beazer Homes USA, Inc. Nashville Division	Jackie Alexander/Kimberly Whitler	Fitzgerald+CO
Region 8	Heartland Homes	Pittsburgh, PA	Heartland Homes	Marcie Wilson	Ten United
Region 9	1st American Builders	Apex, NC	1st American Builders	N/A	The King Partnership
Region 10	Park Square Homes - Sony TV	Orlando, FL	Park Square Homes	Jody Proudfit	Ten United
CATEGORY 26 - BEST OVERALL AD CAMPAIGN					
Region 1	3 Creek Ranch	Jackson Hole, WY	N/A	Todd Dominico	InterCommunicationsInc
Region 2	Azzura	Marina Del Rey, CA	N/A	Chuck Sigmon	InterCommunications

Region 3	Talisker Club Deer Valley	Park City, UT	Christopher Homes	Dee Dee Miesner	InterCommunications
Region 7	Beazer Homes - Dreams	Nashville, TN	Beazer Homes Nashville	Jackie Alexander/Kimberly Whitler	Fitzgerald+Co
Region 8	Atelier	New York, NY	The Moinian Group	Adrienne Albert	The Valentine Group
Region 9	The Grant	Washington, DC	The Hamilton Group	Alanna Doczi-Deal	Nasuti & Hinkle
Region 10	""C""	Tampa, FL	Crescent Resources, LLC	N/a	Walker Brand Communications

CATEGORY 27 - BEST SPECIAL PROMOTION

Region 1	Fifteen Twenty-One Second Avenue	Seattle, WA	OPUS NWR, L.L.C./The Justen Company	Stacy Jones	RMB VIVID
Region 2	Azzurra - Artists Event	Marina Del Rey, CA	N/A	Tom Harrison	InterCommunicationsInc
Region 3	Verrado - Experia Event	Buckeye, AZ	DMB, Inc.	Tracy Simmons	Greenhaus
Region 4	Madison Area Builders 2006 Home Products Show	Madison, WI	Madison Area Builders Association	Nancy Caldwell/Laurie Kaiser	Kennedy Communications
Region 5	Royce Builders - Paris Promotion	Houston, TX	Royce Builders South	Jeremy Liardon	In House
Region 6	Ivy Hall	Chicago, IL	Campus Development Team	Kathy Ryan	LM Squared
Region 8	15 Central Park West - G8 Wrap Package	New York, NY	Zeckendorf Real Estate	Richard S. Wallgren	Posner Advertising
Region 9	Canada Express Promotion	Richmond, VA	Orleans Homebuilders	Betty O'Neill	Brandworks
Region 10	Baldwin Park	Orlando, FL	Baldwin Park	Janet Morris	Ten United

CATEGORY 28 - BEST BUYER RETENTION PROGRAM

Silver Awards Only

CATEGORY 29 - BEST MARKETING CAMPAIGN FOR A GREEN BUILT COMMUNITY

Silver Awards Only

CATEGORY 30 - BEST MARKETING PROMOTION BY AN ASSOCIATE OR SUPPLIER SERVING THE HOUSING INDUSTRY

Silver Awards Only

CATEGORY 31 - BEST COMMUNITY SERVICE PROJECT OR PROMOTION

Silver Awards Only

CATEGORY 33 - BEST WEBSITE FOR A BUILDER

Silver Awards Only

CATEGORY 33 - BEST WEBSITE FOR A BUILDER

Silver Awards Only

CATEGORY 34 - BEST WEBSITE FOR A ASSOCIATE

Silver Awards Only

CATEGORY 35U - BEST SALES OFFICE - URBAN

Region 1	5th & Madison	Seattle, WA	Beacon Capital Properties Standard	Caroline Scull	Effective Design Studio
Region 2	Redwood Lofts	Marina Del Rey, CA	Pacific Homes LA Division	Alison Banks	Style Interior Design Inc./Outdoor Dimensions, Inc.
Region 6	Silver Tower	Chicago, IL	Stonegate Development of Illinois, Inc. The Moninian	Valerie Vance	Riha Design Group

Region 8	Atelier	New York, NY	Group	Adrienne Albert	Kondylis Design
Region 10	"C"	Tampa, FL	Crescent Resources LLC	N/A	Walker Brand Communications
CATEGORY 35S - BEST SALES OFFICE - SUBURBAN					
Region 2	Mulberry at the Preserve at Chino	Chino, CA	Brookfield Homes Southland Group	Carina M. Hathaway	Chameleon Design and Weston/Mason Marketing
Region 3	The Hearth	Highlands Ranch, CO	Berkeley Homes	Rich Laws	Captivating Design Service
Region 8	Harbors at Haverstraw	Haverstraw, NY	Ginsburg Development Companies	Elise Platt	Miller-Mohr Inc.
Region 9	Grayson Hill	Richmond, VA	Gumenick Properties	N/A	Interior Concepts
Region 10	Wynfield Park	Lawrenceville, GA	Presidio Homes, LLC	Julie Cromer	In House
CATEGORY 36 - BEST SALES INFORMATION CENTER					
Region 2	Del Sur Ranch House	San Diego, CA	Black Mountain Ranch, LLC	Tamara Tatich	Design Line Interiors
Region 3	Marley Park Welcome Center	Surprise, AZ	Multiple	Kimberly Clifford	MICE Phoenix
Region 4	Old Kinderhook Information Center	Camenton, MO	Playground	Jennifer Bachman	Quest Design & Production LLC
Region 5	The Woodlands Homefinder Center	The Woodlands, TX	Woodlands	Calleen McFerren	Quest Design & Production LLC
Region 7	Bradford Park	Mt. Juliet, TN	Beazer Homes	Jackie Alexander	In House
Region 8	The Peninsula on the Indian River Bay	Millsboro, DE	The Peninsula at Longneck, LLC	Melissa Firetti	Marketing Specifics, Inc.
Region 9	Monument Square	Richmond, VA	Gumenick Properties	N/A	Interior Concepts
Region 10	River Hall	Alva, FL	LandMar Group LLC	N/A	Full Circle Productions
CATEGORY 37 - BEST DESIGN CENTER					
Silver Awards Only					
CATEGORY 38 - BEST SIGNAGE					
Region 1	Fifteen Twenty-One Second Avenue	Seattle, WA	OPUS NWR, L.L.C.	Stacy Jones	Island Dog Sign Company
Region 2	Sea Crest	Crystal Cove, CA	Laing Luxury	Dorys Balboa	p11 Creative
Region 5	Heartland	Crandall, TX	Hillwood Residential	Margaret Pesnell	Identitec
Region 8	Harbors at Haverstraw	Haverstraw, NY	Ginsburg Development Company	Elisa Platt	Miller-Mohr, Inc.
Region 9	Bedford at River Falls	Raleigh, NC	Wakefield Development Company	Dawn Forrest	Quick Signs
Region 10	Aqua	Altanta, GA	Tivoli Properties, Inc.	Coldwell Banker The Condo Store	Meteor Graphic Solutions
CATEGORY 39 - BEST LANDSCAPE DESIGN FOR AN ATTACHED COMMUNITY					
Silver Awards Only					
CATEGORY 40 - BEST LANDSCAPE DESIGN FOR A DETACHED COMMUNITY					
Silver Awards Only					
CATEGORY 41 - BEST INTERIOR MERCHANDISING OF A MODEL PRICED UNDER \$400,000					
Silver Awards Only					
CATEGORY 42 - BEST INTERIOR MERCHANDISING OF A MODEL PRICED \$400,000-\$650,000					

Silver Awards Only

CATEGORY 43 - BEST INTERIOR MERCHANDISING OF A MODEL PRICED \$650,000-\$1,000,000

Region 2	La Cantera - The Santa Rosa	La Quinta, CA	La Playa Properties	Cadie Brown	esigner: Parisi
Region 4	Inspiration - Lexington Lodge Plan	Bayport, MN	Rottlund Company, Inc.	Irene Montanari	esigner: In House
Region 6	The Legacy at Millennium Park - Res O1	Chicago, IL	Mesa Development LLC	Equity Marketing Services	esigner: Riha Design Group
Region 8	The Corinthian	Bala Cynwyd, PA	Vaughn & Sautter Builders, Inc.	Michael Devine & Sara Litow of O'Neill Properties	esigner: DES-SYN
Region 9	Grayson Hill - The Kingston	Richmond, VA	Gumenick Properties	N/A	esigner: Interior Concepts
Region 10	Hammock Dunes - The Palermo at Casa Bella	Palm Coast, FL	WCI Communities	N/A	Merchandising Plus, Inc.

CATEGORY 44 - BEST INTERIOR MERCHANDISING OF A MODEL PRICED \$1,000,000-\$2,000,000

Region 1	Fifteen Twenty-One Second Avenue	Seattle, WA	OPUS NWR, L.L.C./The Justen Company Standard Pacific	Stacy Jones - REALOGICS	Susan Marinello Interiors
Region 2	Morea - Plan 2	Westchester, CA	Homes-Orange County Division	Karen Spargo	Pacific Dimensions, Inc
Region 3	Trappers Cabin - Colter	Park City, UT	CSE @ Promontory	Scott Edmunds	Hillary Reed Interiors, Ltd.
Region 8	Harbors at Haverstraw - Darlington	Haverstraw, NY	Ginsburg Development Companies	Elise Platt	LBR Design Collaboratives
Region 9	Stockwell Manor - The Innisbrook Model	Falls Church, VA	Camberley Homes	N/A	Carlyn and Company Interiors + design
Region 10	Live Oak - IV Model	Bradenton, FL	Bruce Williams Homes	N/A	Kay Green Design, Inc.

CATEGORY 45 - BEST INTERIOR MERCHANDISING OF A MODEL PRICED OVER \$2,000,000

Silver Awards Only

CATEGORY 46 - BEST SINGLE FAMILY DETACHED HOME PRICED UNDER \$400,000

Silver Awards Only

CATEGORY 47 - BEST SINGLE FAMILY DETACHED HOME PRICED \$400,000 TO \$650,000

Silver Awards Only

CATEGORY 48 - BEST SINGLE FAMILY DETACHED HOME PRICED FROM \$650,000 TO \$1MILLION

Silver Awards Only

CATEGORY 49 - BEST SINGLE FAMILY DETACHED HOME PRICED FROM \$1 TO \$2 MILLION

Silver Awards Only

CATEGORY 50 - BEST SINGLE FAMILY DETACHED HOME PRICED OVER \$2MILLION

Silver Awards Only

CATEGORY 51 - BEST ATTACHED HOME PLAN PRICED UNDER \$500,000

Silver Awards Only

CATEGORY 52 - BEST ATTACHED HOME PLAN PRICED OVER \$500,000

Silver Awards Only

CATEGORY 53 - BEST ONE-OF-A-KIND HOME

Silver Awards Only

CATEGORY 54 - ATTACHED COMMUNITY OF THE YEAR

Silver Awards Only

