*Please complete team members as applicable to your entry submission*

*This information will be used for finalists/winners credits and for awards engraving.*

*SEE PAGE 2 for Project information and statement.*

**ENTRY NUMBER \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |
| --- | --- |
| **COMMUNITY NAME** |  |
| **PLAN NAME** |  |
| **LOCATION** |  |

|  |  |
| --- | --- |
| **BUILDER NAME** |  |
| E-mail |  |

|  |  |
| --- | --- |
| **Marketing Director** |  |
| E-mail |  |

|  |  |
| --- | --- |
| **ASSOCIATE - ad agency,** **architect, interiors, designer** |  |
| E-mail |  |

|  |  |
| --- | --- |
| **ENTRANT CONTACT NAME** |  |
| **E-mail** |  |
| **PHONE** |  |

**PROJECT INFORMATION AND STATEMENT**

|  |  |
| --- | --- |
| **Project Location (City)** |  |
| **Primary Target Market** |  |
| **Sales Price of Plan or Project** |  |
| **Square Footage of Plan** |  |
| **Date Community Opened for Sales** |  |
| **Website Address of community** |  |

**MARKETING STATEMENT**

In the space below, explain the major marketing objectives of the entry and why you think it deserves an award in the category entered.

Identify the target market, any unusual constraints or opportunities which the project presented, and how the marketing objectives were met.

Statement must not exceed 200 words. Please refrain from mentioning the builder or project name in the narrative statement.