

THE NATIONALS

Sponsorship Opportunities
Orlando, Florida
February 8, 2022





Platinum Sponsor \$12,500 Investment

Benefits Include:

- Full Page ad in Digital Winners Book color
- Full Page ad in printed Dinner Program, black and white
 - 30 to 60 Second Video at awards event
 - Representative to present award during event*
- 3 Product images for recognition at Awards Ceremony
 - Logo recognition on Awards Website
- NAHB Ideas App Content– one article posted in 2022, sponsor provided
- Sponsors Table with complimentary tickets VIP seating (10)

* Award presented will be confirmed by The Nationals and will not be a in category the sponsor has entered.



Gold Sponsor \$5,500 Investment

Benefits Include:

- ½ page ad in digital Winners Book color
- ½ page ad printed Dinner Program black and white
- 15 to 30 Second Video at awards event
- 2 product images for recognition at Awards Ceremony
 - Recognition on Awards Website
- 6x complimentary tickets VIP seating



Silver Sponsor \$2,850 Investment

Benefits Include:

- ½ page ad in digital Winners Book color
- 2 product images for recognition at Awards Ceremony
 - Recognition on Awards Website
- 2x complimentary tickets VIP seating



Advertising Only and Contacts

- 30 Second Commercial - \$2,000
- Full Page Ad digital winners' book - \$1,750
- ½ Page Ad digital winners' book - \$1,000

Custom Sponsorship packages also available

Contact

Robin Habberley

rhabberley@nahb.org, 202 615 3909

Deadlines for Sponsorship November 29, 2021

Artwork and Materials December 14, 2021