*Please complete team members as applicable to your entry submission*

*This information will be used for finalists/winners credits and for awards engraving.*

*SEE PAGE 2 for Project information and statement.*

**ENTRY NUMBER \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |
| --- | --- |
| **COMMUNITY NAME** |  |
| **PLAN NAME** |  |
| **LOCATION** |  |

|  |  |
| --- | --- |
| **BUILDER NAME** |  |
| E-mail |  |

|  |  |
| --- | --- |
| **Marketing Director** |  |
| E-mail |  |

|  |  |
| --- | --- |
| **ASSOCIATE - ad agency,** **architect, interiors, designer** |  |
| E-mail |  |

|  |  |
| --- | --- |
| **ENTRANT CONTACT NAME** |  |
| **E-mail** |  |
| **PHONE** |  |

|  |
| --- |
| **SALES INFORMATION FOR YEAR – October 1, 2021 to October 1, 2022** |
| **Location (City)** |  |
| **Primary Target Market** |  |

**In a 200-word statement or less please address the following:**

* List the top 3 objectives of the web site:
* Budget:
* When did the site launch? New or relaunch?
* Target audience(s):
* Key Performance Indicators (traffic + conversions):
* Avg. session duration:
* Why does it deserve to win?
* Biggest challenge to overcome:

**NOTE: BULLET LISTS PREFERRED**