*Please complete team members as applicable to your entry submission*

*This information will be used for finalists/winners credits and for awards engraving.*

*SEE PAGE 2 for Project information and statement.*

ENTRY NUMBER \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |
| --- |
| Community Name: |
| Community Location: |
| Company Submitting: |

**CREDIT TEAM MEMBERS INVOLVED WITH THIS ENTRY**

|  |  |
| --- | --- |
| Builder | Ad Agency/PR Firm |
| Company Name: | Name: |
| Marketing Director: | Contact Name: |
| Email: | Email: |

|  |  |
| --- | --- |
| Architect/Designer | Landscape Designer |
| Name: | Name: |
| Contact Name: | Contact Name: |
| Email: | Email: |

|  |  |
| --- | --- |
| Interior Designer | Photographer |
| Name: | Name: |
| Contact Name: | Contact Name: |
| Email: | Email: |

|  |  |
| --- | --- |
| Sign Company (Designer / Fabricator) | Sales Office (Designer / Fabricator) |
| Name: | Name: |
| Contact Name: | Contact Name: |
| Phone: | Phone: |
| Email: | Email: |

**PROJECT INFORMATION AND STATEMENT**

|  |  |
| --- | --- |
| Project Location (City) |  |
| Primary Target Market |  |
| Date Community Opened for Sales |  |
| Website Address of community |  |

MARKETING STATEMENT

In the space below, explain the major marketing objectives of the entry and why you think it deserves an award in the category entered.

Identify the target market, any unusual constraints or opportunities which the project presented, and how the marketing objectives were met.

Statement must not exceed 200 words. Please refrain from mentioning the builder or project name in the narrative statement.