#### SPONSORSHIP OPPORTUNITIES THE NAHB NATIONALS AWARDS 2024

### Platinum Award Sponsor \$12,950 Investment

Benefits Include

- Full Page ad in Digital Winners Book color
- Full Page ad in printed Dinner Program, black and white
- 30 Second Video at awards event
- Representative to present award during event\*
- 3 Product images for recognition at Awards Ceremony
- Logo recognition on Awards Website
- Featured Story in International Builders' Show Industry Tracker reach 115,000 recent IBS attendees via this bi-weekly newsletter. Story provided by the sponsor. *NEW for 2024*
- Sponsors Table with complimentary tickets VIP seating (10)

## **Gold Sponsor \$5,750 Investment**

Benefits Include

- ½ page ad in digital Winners Book color
- ½ page ad printed Dinner Program, black and white
- 15 Second Video at awards event
- 2 product images for recognition at Awards Ceremony
- Recognition on Awards Website
- 6x complimentary tickets VIP seating

### Silver Sponsor \$2,950 Investment

Benefits Include

- ½ page ad in digital Winners Book color
- 2 product images for recognition at Awards Ceremony
- Recognition on Awards Website
- 2x complimentary tickets VIP seating

### **ADVERTISING ONLY**

- 30 Second Commercial \$2,250
- Full Page Ad digital winners' book \$1,850
- ½ Page Ad digital winners' book \$1,150

# **Custom Sponsorship packages are available, please contact:**

Robin Habberley, <a href="mailto:rhabberley@nahb.org">rhabberley@nahb.org</a>, 202 615 3909

<sup>\*</sup> Award presented will be confirmed by The Nationals and will not be a in category the sponsor has entered.